

**The Get in Touch Foundation and Bridal Couture Company Victoria Nicole
Announce Partnership *Empowering Girls to Take Control of Their Bodies, Their
Health and Their Lives***

“Beautiful Dresses Help Beautiful Girls Video”

Milford, CT and Babylon, NY, June 20, 2011 – Founded on a shared passion for helping girls realize their inner beauty, The Get in Touch Foundation and bridal couture company Victoria Nicole today announced a partnership to empower girls and young women to take control of their bodies and their lives.

“As a seven-year breast cancer survivor with two daughters, I created The Get in Touch Foundation so that all girls – not just those who call me ‘Mom’ – can learn the importance of taking control of their health,” says Mary Ann Wasil Nilan, founder of The Get in Touch Foundation, in the video specially created to launch this partnership. “With the help of the Daisy Wheel, young girls can grow into healthy young women who can experience all the wonderful moments one hopes they can enjoy, including their wedding day.”

“Empowering girls about their health at a young age so that they may grow and enjoy their lives as young women is a philosophy shared by both The Get in Touch Foundation and Victoria Nicole,” says award-winning bridal designer Victoria Nicole, who also has three young daughters. “We share Mary Ann’s commitment to the education and empowerment of girls and could not be more proud to partner with an organization that has demonstrated an unbridled passion for girls to take control of their lives at an early age.”

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The Get in Touch Foundation focuses on girls who are in grades five through 12, to “get in touch” with their bodies and begin self-examination of their breasts at an early age. With the help of an interactive Daisy Wheel, girls are taught the importance of and how to do breast self-examination - for life. The Daisy Wheel is then distributed to girls when health educators discuss hygiene and the girls’ changing bodies. The Daisy Wheel is made available to schools at no cost.

Victoria Nicole has committed to making a contribution to The Get in Touch Foundation for every Victoria Nicole dress sold, in the name of the bride’s name or those of a loved one, as well as sponsor the distribution of The Get in Touch Foundation Daisy Wheels.

The mission of The Get in Touch Foundation is to encourage females of all ages to “Get in Touch” with their bodies, information, and each other in its crusade against breast cancer. The Get in Touch Foundation is based in based in Milford, Connecticut. To view the Foundation’s website, please go to www.GetInTouchFoundation.org or on Facebook at [The Get In Touch Foundation/Facebook](https://www.facebook.com/TheGetInTouchFoundation/)

With a flair for the romantic and essence of sophistication, Victoria Nicole is a Bridal Couture House founded in April 2010. Based on the South Shore of Long Island, New York, Victoria Nicole designs and manufactures bridal gowns for international distribution through the finest retailers in North America and Europe. To view the award-winning bridal designer’s complete collection, visit the Victoria Nicole website at www.victorianicole.com, on Facebook at [Victoria Nicole Bridal Couture/Facebook](https://www.facebook.com/VictoriaNicoleBridalCouture/) and on Twitter at @vnbridal.

The “*Beautiful Dresses Help Beautiful Girls Video*” featuring Mary Ann Wasil Nilan and Victoria Nicole announcing their new partnership can be found by going to:

www.victorianicole.com/git_git2011.html.

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For further information please visit www.victorianicole.com

